

CTTC MEMORANDUM

TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, June 16, 2006

RE: PUBLIC NOTICE OF THE CTTC COMMISSION

A meeting of the CTTC Commission is scheduled to take place on Wednesday, June 28, 2006 from 10:30 a.m. to 3:00 p.m.

The meeting details are as follows:

Meeting:.....	<u>CTTC Commission Meeting</u>
Date:.....	Wednesday, June 28, 2006
Time:.....	10:30 a.m. – 3:00 p.m.
Meeting Location:	Omni Hotel – San Francisco 500 California Street San Francisco, CA 94104 Room: Grand Ball Room

The agenda is attached for your reference and can also be viewed at <http://www.visitcalifornia.com>.

Please R.S.V.P. (if you haven't already) to Matt Sabbatini at 916-319-5420 or msabbatini@cttcl.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you

CTTC Commission Meeting

Wednesday, June 28, 2006

10:30 a.m. to 3:00 p.m.

Omni Hotel, San Francisco

Grand Ballroom

415-273-3008

AGENDA

Any and all items on this Agenda are subject to discussion and vote

- I.** Call to Order/Approval of Agenda and February 2, 2006 Commission Meeting Minutes
- II.** Opening Remarks
- III.** Executive Director Report
- IV.** Special Report: Tour of California Recap and Future Plans
- V.** Strategic Planning and Government Affairs Update
 - A. Consideration of Funding Options and Goals
 - B. Consideration of Program Legislative and Regulatory Changes
 - C. Federal Update/Travel Leadership Summit
 - D. Consideration of Pending Legislation and Commission Position
 - 1. SB 2592
 - 2. Rental Car Legislation
- VI.** Marketing Advisory Committee Update – See Attached Agenda
- VII.** Nominating Committee Report
 - A. Fill Existing Vacancies
- Break for Working Lunch-----
- VIII.** Legal Issues
- IX.** Financial Report
 - A. Financial Reports
 - B. Status of Matching Funds Contract with State
 - C. Rural Co-op Matching Funds Agreement
 - D. Audit Committee Report – Selection of New Audit Firm/Approval of Engagement
- X.** Assessment Program Update
- XI.** Other Business
 - A. Consideration/Approval of California Welcome Center Regulations
- XII.** Public Comment
- XIII.** Adjournment